Pricing Guide

The purpose of this pricing guide is to outline our product line and to provide an idea of various requirements we need from you to make an exceptional looking sign. Options provide choices and lead times to help with your planning. All signs are custom made and price depends on a variety of factors. Therefore, a price range is given to aid your budgeting needs. We shall gladly provide a more accurate quote once we know more about your specific needs.

Outdoor Signage

Outdoor signage is usually the first impression and should be distinctive, informational and brand consistent.

Building Signs, Non-Lit

Any three-dimensional sign on a building that identifies a business or property ownership

Requirements:
- City Permit
- Signage Rights In Lease
- Landlord Approval
- Association Sign Program
- City Inspection

Options:
- Acrylic/Foam
- Solid Acrylic
- Channel Letters
- Exterior Lighting
- Mounting
- Color Matching

Lead Time:
- 2-4 weeks post Landlord approval and city permit

Price Range:
- $1,500 to $4,000

Building Signs, LED-Lit

Signs similar to the above but are also illuminated at night for 24/7 visibility and branding identification. Great advertising! Top of building or first story installation.

Requirements:
- City Permit
- Signage Rights In Lease
- Landlord Approval
- Association Sign Program
- Electrical Supply
- City Inspection

Options:
- Channel Letters
- Interior LED Lighting
- Face Lit Or Halo
- Access To Roof Or Tenant Suite
- Digital Timer Controller

Lead Time:
- 3-4 weeks post Landlord approval and city permit

Price Range:
- $2,500 to $6,000

Monument Signs

Freestanding roadside markers at the entrance to a property or business.

Requirements:
- City Permit And Zoning
- Electricity (if needed)
- Landlord Approval
- Association Sign Program
- City Inspection

Options:
- Lighting
- Concrete Footing
- Aluminum Or Stone/Concrete Construction
- Re-Facing Existing Signs Available

Lead Time:
- 4-6 weeks post Landlord approval and city permit

Price Range:
- $4,500 to $10,000

Directory Signs

Provides location information outside large offices, buildings with multiple tenants, universities and colleges, churches, schools, hotels, etc.

Requirements:
- Building With Multiple Tenants
- Wayfinding
- Tenant Business Name + Suite
- Wall or Ground Mounting

Options:
- Replaceable Inserts
- Back-Lit
- Digital
- Includes Menu Boards

Lead Time:
- 2-4 weeks

Price Range:
- $1,000 to $3,000

Post/Panel & Site Signs

Usually a temporary type sign, used primarily to advertise real estate, for directional purposes and/or for site identification. Installed to face passing traffic.

Requirements:
- Property Management Permission
- City Code
- Cemented Into Ground
- Wall Or Ground Mounting
- Wood Or Aluminum Construction

Options:
- For Lease Signs
- Construction Signs
- Property Name/Branding Signs
- Digital Print Imaging
- Single Or Double Sided
- City Notifications

Lead Time:
- 2 weeks

Price Range:
- $700 to $2,000

Sandblasted Signs

Wood or HDU (high density urethane) signs that can be any shape or size with customized carving and engraving. Popular with Beach Cities.

Requirements:
- City Permit
- Signage Rights In Lease
- Landlord Approval
- Sign Criteria
- City Inspection

Options:
- Wood Or HDU Materials
- Wood Has Grain, HDU Longer Lasting
- Dimensional Lettering
- Gooseneck Lamps For Illumination
- Wall Or Ground Mounting

Lead Time:
- 3-4 weeks

Price Range:
- $500 to $4,000

Plaques

An inscribed, commemorative plate or tablet, usually of metal, placed on a building, monument or wall.

Requirements:
- Dedication Or Property Naming Typical Applications
- Larger Signs May Need Engineering and City Approval
- Post Or Wall Mount

Options:
- Cast Bronze Or Aluminum Materials
- Coloring
- Photo Relief Images Available
- Lifetime Guarantee

Lead Time:
- 4-5 weeks

Price Range:
- $500 to $2,000

Window Wraps

Store Front identification onto glass using vinyl lettering or graphic images.

Requirements:
- Mounted Onto Exterior Of Glass
- From Simple Lettering To Full Print Graphics Coverage
- Coverage And Size May Be Limited By City Code

Options:
- White Vinyl Lettering & Logos
- Color Vinyl Available
- One-Way Perforated Vinyl (Shown)
- May Damage Tinting Upon Removal, If Applicable

Lead Time:
- 1-2 weeks

Price Range:
- $150 to $1,500

Storefront Signs

The backbone of retail businesses nationwide. Signs need to be simple and designed to last.

Requirements:
- City Permit
- Signage Rights In Lease
- Landlord Approval
- Association Sign Program
- Electrical Supply
- City Inspection

Options:
- Channel Letters
- Interior LED Lighting
- Face Lit Or Halo
- Access To Roof Or Tenant Suite
- Digital Timer Controller
- Non-Lit Signs For Lower Price

Lead Time:
- 3-4 weeks post landlord approval and city permit

Price Range:
- $1,500 to $4,000

Window Vinyl

Vinyl is one of the most cost effective and popular store front forms of identification. It is versatile, visible and durable.

Requirements:
- Undamaged Glass Window
- Client Artwork Including Text, Opening Hours, Logo, Font Style
- Window Width Measurement
- Photo Of Storefront Ideal
- City Regulations May Apply
- Applied Only To Outside Of Glass

Options:
- White Cut Lettering Or Printed Color Logos
- Old Vinyl Removal Available
- Full Window Graphics Available In 'perforated' One-way Vinyl
- Tinting Is Not Available

Lead Time:
- 5-6 days

Price Range:
- $100-$200

Call (949) 748-1070 for Custom Quote
or email customercare@calibersi.com

We ask the right questions and guide you through the process to ensure your brand is displayed effectively.

Indoor Signage

Indoor signs help to create atmosphere and character within your work place as well as provide opportunities to display your brand and messaging. They also create a high-powered first impression which can be the difference between making a sale, getting a new client or losing the opportunity all together.

Lobby Signs

Front desk, reception or entrance signs. Designed to impress and provide company identification. These signs are an extension of your business brand and invariably the best sign in the building!

Requirements:
- Material Choice And Size Dictate Price
- Client To Supply Vector Art File
- Sized To Scale To Wall Space In Lobby Or Reception Area
- Wall Color To Contrast The Sign

Options:
- Materials Include Acrylic, Foam, PVC, Aluminum
- Dimensional Lettering
- Plaque Style Mounting
- Lighting – See Back-Lit Displays
- ¼" to 2" Depth Typical
- Painted Letters And Logo or Metallic Look Brushed or Polished

Lead Time:
- 2-3 weeks

Price Range:
- $600-$1,600 for Non-Illuminated
- $2,000-$3,000 for Illuminated Signs

Office Signs

Interior signage designed to enhance the look of the office. Can be motivational statements, canvas prints, murals, door wraps, or even white boards.

Requirements:
- Client To Supply High Resolution Images
- Meet Business Branding Guidelines
- Electrical Required For Backlit Company Logos

Options:
- Mission Statements
- Motivational Vinyl Lettering
- Tables, Doors, Floors, Fridges, White Boards

Lead Time:
- 2-3 weeks

Price Range:
- $500 to $1,000

Suite Signs

Wall signs that identify to customers and employees that they are in the right place.

Requirements:
- Room Or Suite And Business Identification
- Design May Be Driven By Building Owner Or Property Manager
- Replaceable Tenant Inserts

Options:
- Many Designs Available
- Designed To Match And Contrast Interior Trim Colors
- ADA Available
- Directional And Matching Bathroom Signs

Lead Time:
- 2-3 weeks

Price Range:
- $200 to $400

ADA Braille Signs

Signs with braille for the visually impaired to meet ADA Class II Code.

Requirements:
- Manufactured To Meet Class II ADA Code
- Interior & Exterior Signs
- Signs To Meet Fire Code Certification
- Custom Designs Available

Options:
- Non-Glare Acrylic
- Contrasting Colors
- Braille, Tactile
- EXIT, Egress, Wheelchair
- Accessible, Directional
- Occupancy, Bathroom, Etc.

Lead Time:
- 2-3 weeks

Price Range:
- $50-$200 per item

Frosted Vinyl

Etched glass effect to ensure privacy of offices and rooms and create a distinctive branded look.

Requirements:
- Non-Tinted Glass
- Interior Window Applications
- Accurate Glass Measurement Required For Precise Fit

Options:
- Full Glass To Part Glass Coverage To Business Names And Logo Cut-Outs Available
- Various Etch Styles Available
- We Can Print Logos Onto Material

Lead Time:
- 1-2 weeks

Price Range:
- $500-$900 for Offices
- $1500-$2500 for Conference Rooms

Directory Signs

Way Finding signs that direct visitors and customers in multi-office buildings.

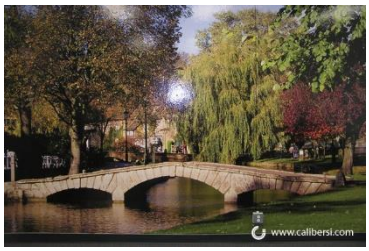
Requirements:
- Building With Multiple Tenants
- Wayfinding Floor Plan
- Inserts Need To Be Replaceable
- Tenant Business Name And Suite
- Matching Directional Sign Available

Options:
- Matches Tenant Suite Signs
- Acrylic Green 'glass', Aluminum Trims And Faces
- Backlit Options
- Custom Design Available

Lead Time:
- 2 weeks

Price Range:
- $1,000-$2,000

Wall Murals



"Wall wrap" graphics printed and scaled to adhere to walls using any high-resolution image.

Requirements:
- High Resolution Image From Client
- Painted Wall Surface Must Cure For 2 Weeks Prior To Mural Application
- Adhesion Test May Be Necessary

Options:
- Floor To Ceiling Coverage Is Typical But Cut-out Graphics Available
- Gloss, Luster, Matte Finishes
- Longer Term Or Short Term Material Choice Affects Pricing
- Personal Photo Images Possible

Lead Time:
- 1-2 weeks

Price Range:
- Depends On Wall Coverage
- $500-$2,000

Canvas Prints

Custom printed graphics and artwork mounted to office walls

Requirements:
- High Resolution Image From Client, From Your Own Camera Is Possible
- Permission To Print Image If Trademarked

Options:
- Canvas Type
- Wrap Around Print
- Wood Frame
- We Install
- Great As Gifts

Lead Time:
- 2 weeks

Price Range:
- $300-$800

Back-Lit Displays

Allows advertisement or informative message to be readable in any lighting or setting. Ideal for Office or Lobby Signs.

Requirements:
- Electrical Power Outlet, On/Off Switch
- Location For Power Supply - Inside Sign Or Above Drop Ceiling T-Bar
- Electrician May Be Required

Options:
- Aluminum Pan Cabinets, Many Choices Of Finish Available
- Individual Channel Letters
- Plug-In Picture Frames LED Lit

Lead Time:
- 2-4 weeks

Price Range:
- $1,800 - $2,800

Call (949) 748-1070 for Custom Quote
or email customercare@calibersi.com

We ask the right questions and guide you through the process to ensure your brand is displayed effectively.

Vehicle Graphics

Using your company fleet of vehicles to advertise your business creates massive brand awareness and is an effective way to complement your marketing strategy. Vehicle graphics have a lower cost per thousand impressions than any other media and can reach hundreds of thousands of people per month and millions of views each year.

Full Vehicle Wraps

A printed color film that covers your complete vehicle (car, van, bus, truck, trailer, boat, plane or space rocket).

Requirements:

- No Dents, Dings, Rust Or Flakey Paint
- 1-2 Days Out Of Service To Wrap Vehicle
- Vehicle Pre-Inspection Required
- Proofs And Specific Color Requests Must Be Signed Off

Options:

- Color Change Vinyl
- High Resolution Graphical Print
- Roof, Mirrors, Handles, Trim More Expensive To Wrap
- Windows With Perforated Vinyl
- Graphic Design Available, Priced Separately

Lead Time:

- 1-2 weeks post approval

Price Range:

- Depends On Size Of Vehicle And Complexity Of Install.
- Most Small Cars And Medium Size Vans Start At $2,200

Partial Vehicle Wraps

Printed vinyl sheets trimmed accurately to the body line that display logo, product images and marketing messages on the vehicle.

Requirements:

- Partial Means Parts Or Sections Of The Vehicle That Are Covered In Printed Graphics But Less Than A Full Wrap Coverage.

Options:

- Doors On Cars
- Beds & Tailgate On Truck
- Cargo Area On Vans
- Typical Coverage Is 25% To 75% of available vehicle

Lead Time:

- 1-2 Weeks Post Approval

Price Range:

- Depends On Size Of Vehicle And Coverage
- Typically $600 to $1,600

Fleet Wraps

Full or partial wraps on company vehicles that support branding, provide awareness and meet your business marketing strategy.

Requirements:

- Repeatable Graphics And Vehicle Placement Accuracy
- Lease Vehicles Available To Wrap For Short And Long Term Lease Contracts
- Competitive Pricing

Options:

- Full Or Partial Wrap Coverage
- On-Site Consultancy
- Wrap Removal Quoted On Request

Lead Time:

- Depends On Quantity Of Fleet And Target Completion Dates Required.

Price Range:

- Available upon request

Rear Window Wraps

Perforated films with messaging or branding on the rear windows of cars, trucks and vans.

Requirements:

- Perforated Vinyl Allows One Way View While Digital Printing Allows For Improved Brand Imaging
- No Sliding Windows
- Less Text The Better For Improved Visibility

Options:

- Lamination For Longer Life Or No Lamination For Better Visibility
- Cut-vinyl Decals
- Rear Side Windows On Vans
- Perforated Ok For Use Of Wiper
- Cut Vinyl Not Recommended For Wipers

Lead Time:

- 1 Week Post Approval

Price Range:

- $150 to $550

Branded Vehicle Decals

Used to advertise company name, logo, phone number, hours, location, website and more.

Requirements:

- Preferably A White Color Vehicle Is Best
- Printed Logo And Single Colored Lettering
- All Vinyl Has Strong Adhesive And Long Lasting

Options:

- This Is A More Cost Effective Way To Brand Your Vehicle Instead Of A Full Or Partial Wrap
- Doors On Cars, Trucks Or Cargo Area On Vans

Lead Time:

- 1-2 Weeks Post Approval

Price Range:

- Depends On Size Of Vehicle And Coverage
- Typically $500 to $1,300

Call (949) 748-1070 for Custom Quote
or email customercare@calibersi.com

We ask the right questions and guide you through the process to ensure your brand is displayed effectively.

Event Displays

Networking events and tradeshows can be one of the most effective ways for businesses to generate leads. Having the proper signage and messaging makes a big difference in establishing credibility and providing information.

Networking Events

For Indoor Events, you need to network in style with a package of displays that make your organization look professional and organized.

Requirements:
- Table Top Events Stand Out From The Crowd With A Fully Branded Array Of Support Displays.

Options:
- Printed Table Cloth, Backdrop Displays Floor And Table Mounted And Banners

Lead Time:
- 2-3 weeks

Price Range:
- $100 to $1,250

Community Events

For outdoor events with a little more space for more displays such as tall flags and large canopies to be visible from a greater distance.

Requirements:
- Pop Up Tent With Custom Printed Table Cloth
- Package Not Available Without Pop-Up Frame

Options:
- Digitally Printed Branded Logos On Canopy Top And Valances
- Flags Grass Or Concrete Surface Mount

Lead Time:
- 2-3 weeks

Price Range:
- $100 to 2,500+

Trade Show Exhibits

For large indoor regional or national trade shows, we offer small to large trade show booths

Requirements:
- A Booking Reservation At A Trade Show
- May Require Union To Install Booth At The Show
- Saves Marketing Expense On Design Time And Custom Construction Fees

Options:
- Many Design Options Available
- See Our Online Catalog To Review
- All Aluminum Construction Allows For Lower Cost Shipping Fees And Minimal Assembly Time.

Lead Time:
- 4-6 weeks

Price Range:
- $7,000+

Exhibit Displays

For either smaller events or great to display at your own office or facility for marketing or brand communications.

Requirements:
- Minimal Floor Space, Portable, No Wall Mounting, Displays May Be Re-Printed And Assembled To Existing Base.
- Hand Carry On Flights

Options:
- Retractable Banners
- Table-Top Pop-Ups
- Flags
- Snap Frames
- Floor Pop-Ups

Lead Time:
- 5-6 days

Price Range:
- $150+ (Depends On Item)
- Includes Carrying Case

Call (949) 748-1070 for Custom Quote or email customercare@calibersi.com